

**YOUR SUPPORT THAT ALLOWS
SO MANY PEOPLE TO ENJOY
COUNTRY MUSIC STARS & MORE
IS MUCH APPRECIATED!**

**It is your sponsorship of the Festival
and your association with this event
that allows residents and visitors to
enjoy family fun and top notch
entertainers like our **past headliners**:**



Gloriana

**Past
Stars:**



Emerson Drive



Jo Dee Mesina



Joe Nichols Lady Antebellum Phil Vassar

2017 Entertainers to be Announced.

Fireworks • SingFest Talent Contest

**Mascot Mania • Games • Children's Fun
Arts, Crafts, Community & Business Displays**

Farm & Winery Tours • Auto Show

Farm to Table Contest

Food Court • Skelly's Amusement Rides

Sports Collectibles • Home Improvement Displays

Schedule Subject to Change.

Deerfield Township Harvest Festival
P.O. Box 350, Rosenhayn, NJ 08352
856-455-3200 * Fax: 856-455-0025
festival@dthf.org * www.dthf.org



39th Celebration

Oct. 5, 6, 7 & 8, 2017

**A Weekend of Family Fun
& Music**



**"Celebrating
Those Who Serve
Our Community"**

Sponsorships

**PROMOTE YOUR BUSINESS AND
HELP PRESENT ONE OF SOUTH
JERSEY'S MOST POPULAR
FALL EVENTS!**

- ✓ Color Ads in the Festival Newspaper Supplement that goes to thousands of households in the area
- ✓ TV Commercials & Ads on Fest-A-Vision giant video screen to be seen by 30,000 people during the festival
- ✓ Sponsorships Opportunities

Sponsorship details on reverse side

SPONSORSHIP / AD ORDER FORM - Part 1

NAME: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE: _____

FAX: _____

EMAIL: _____

WEB: _____

ORDER YOUR AD BY AUGUST 31.

MAKE YOUR PAYMENT NO LATER THAN SEPT. 30.

MAKE CHECKS PAYABLE TO:

DEERFIELD TWP RECREATION TRUST FUND

**YOU MAY PLACE YOUR
SPONSORSHIPS / AD ORDER
ONLINE AT
WWW.DTHF.ORG/SPONSORS.HTM**



Sponsor Information

Attach camera-ready ad, logo or business card.

E-mail camera-ready ad copy to festival@dthf.org.

These electronic files should contain a complete ad design and layout with all photographic images, artwork and typesetting included. Please include all fonts. Accepted formats are: tif, jpg, & pdf. Resolution minimum 300 dpi @ 100% ad size.

For more information, call 856-455-3200 weekdays or 609-364-5528 or 856-305-1287 evenings and weekends.

E-MAIL ADDRESS: festival@dthf.org

**Deerfield Township Harvest Festival
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SPONSORSHIP / AD ORDER FORM - Part 2

ENTER DOLLAR AMOUNT ON THE LINE (S):

_____ Major Sponsor Packages - \$5,000 +

Contact us to discuss the options.

_____ Gold Sponsor Package - \$2,500 +

_____ Silver Sponsor Package - \$1,250

_____ Hotel Sponsorship – \$1,250 – Ask for details.

_____ Car Show Package – \$1,250 -Ask for details.

_____ Bronze Sponsor Package - \$600

_____ Premium Sponsor Package - \$350

_____ Fest-A-Vision Video Commercials - \$500, \$300 or \$100 *Requires a \$350 sponsorship or higher.

_____ 6 x 5 inch Ad - \$300.00

_____ 4 x 6 inch Ad - \$250.00

_____ 5 X 4 inch Ad - \$200.00

_____ 4 X 4 inch Ad - \$160.00

_____ 4 x 3 inch Ad - \$120.00

_____ 4 x 2 inch Ad - \$80.00

_____ 3 x 2 inch Ad - \$60.00

_____ Total Amount Submitted

_____ Total Amount Submitted or To Be Billed

Sponsorship details on reverse side



**Parmalee starred
at the Festival in
2015.**

2017 Entertainment to be Announced

Support the Festival and Promote Your Business

The 39th Deerfield Township Harvest Festival on Oct. 5, 6, 7 & 8, 2017 will salute our farming heritage, salute those who serve our communities and bring communities together for a weekend filled with music and fun.

The Festival provides businesses and organizations with affordable and effective advertising and promotion options. The Festival's newspaper supplement will be inserted in the South Jersey Times, mailed to all households and businesses in Deerfield Township and to some in nearby towns and will be available to the public online on the Festival website, reaching thousands of homes, businesses, residents and visitors. All ads in full color at no additional cost.

All advertisers' ads are shown several times a day on Fest-A-Vision, our giant video screen. Sponsors who give \$350 or more will be recognized many times a day.

Ads and/or 30-sec. video and audio commercials are available on FEST-A-VISION, the Festival's giant video screen, to help businesses reach 30,000 festival visitors.

Please review the sponsorship options. Complete the order form and return it no later than Aug. 31. Full payment must be received by Sept. 30. If needed, call or request a meeting with a festival official to talk about these sponsorships.



National Country Star Darryl Worley honored local heroes at 2010 festival.

Major Sponsor - \$5,000 or more

- Sponsor or co-sponsor of Major Musical entertainment on Saturday and Sunday or Fest-A-Vision.
- Full page, Color, 10 x 10 in. ad in tabloid.
- \$500 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant Video Screen. See details in this flyer.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 20' X 20' Display Space in Commercial Exhibit Area at Festival
- You may provide company banner to be displayed near the Festival's Main Stage
- Logo / name in 125,000 4-Page Newspaper Inserts
- Short Story About Business in the Tabloid
- 4 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. **Advance registration required no later than Oct 1 to reserve passes by sending email to festival@dthf.org.**
- Recognition in all print Ads, radio & TV spots, billboards, news releases, fliers and posters and festival website.

Gold Sponsor - \$2,500 or more

- Sponsor of Thrill Show, Mascot Mania, Ride Bracelet Discounts, SingFest Contest or Kids Entertainment
- Full page, Color, 10 x 10 inch ad in tabloid.
- \$300 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant HD Video Screen. Upgrade to \$500 Package for \$200. See details in this flyer.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 10' X 10' Display Space in Commercial Exhibit Area
- You may provide company banner to be displayed near the Festival's Main Stage
- Short Story About Business in the Tabloid
- 4 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. **Advance registration required no later than Oct. 1 to reserve passes by sending email to festival@dthf.org**
- Recognition in all print Ads, radio & TV spots, news releases, fliers and posters and festival website.

Silver Sponsor - \$1,250

- \$1,250 - Full page, Color, 10 x 10 in. ad in the tabloid
- \$100 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant Video Screen. See details in this flyer.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 10' X 10' Display Space in Commercial Exhibit Area
- Business recognized on Fest-A-Vision at Festival
- Name / logo in 125,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. **Advance registration required no later than Oct. 1 to reserve passes by sending email to festival@dthf.org.**

Bronze Sponsor - \$600

- 1/2 page, Color 10 x 5 in. ad in the tabloid.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 10' X 10' Display Space in Commercial Exhibit Tent
- Name / logo in 125,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. or Sun. **Advance registration required no later than Oct. 1 to reserve passes by sending email to festival@dthf.org.**

Premium Sponsor - \$350

- 1/4 pg. Color, 10 x 2.5 or 5 x 5 in. ad in the tabloid.
- Free 8' X 5' Display Space in Commercial Exhibit Tent
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Recognition in 125,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. or Sun. **Advance registration required no later than Oct. 1 to reserve passes by sending email to festival@dthf.org.**

Hotel Sponsor - \$1,250

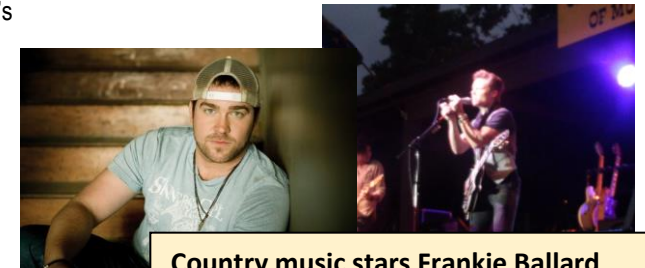
- Same Benefits as Silver Sponsors – See above.
- Hotel Website hyperlinked to Festival Website for Reservations.
- Featured as one of the Official Hotels of Festival.
- May be an exclusive sponsorship.
- Contact for details.

Car Show Sponsor

Contact us for details

Fest-A-Vision Commercials

- **Requires a \$350 Premium Festival newspaper tabloid sponsorship or higher**
- \$500 Package includes (12) - 30 second video commercials shown on Fest-A-Vision. 6 on Sat & 6 on Sun includes 3 afternoon & 3 prime evening spots 1 before each national act
- \$300 Package includes (8) - 30 second video commercials shown on Fest-A-Vision. 4 on Sat & 4 on Sun includes 2 afternoon & 2 prime evening spots before national acts
- \$100 Package includes (4) - 30 second video commercials shown on Fest-A-Vision. 2 on Sat & 2 on Sun includes 1 afternoon & 1 prime time spot before an opening national act
- All video commercials must be self-produced
- Note public safety officials estimated that in recent years, depending on weather, up to 40,000 people have attended over the weekend with as many as 10,000 adults in the audience for major entertainers.



Country music stars Frankie Ballard and Lee Brice performed at the festival in recent years. 2017 performers to be announced.